



The following is a list of categories for the 2009 Product & Services Index. Please indicate the categories in which you want your company to be listed by circling the appropriate number. **Select three (3) categories only.** Categories not shown may be added with the approval of show management. This form must be returned by **November 3, 2009** for inclusion in the guide.

**Fax to: 972-233-8636**

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|---|---|---|--|
| 1. Abrasive powders                                   | 58. Cosmetic dentistry                  | 119. Hydrocolloid                           | 179. Precious metals refining              |
| 2. Abrasive stones                                    | 59. Covers                              | 120. Implants and accessories               | 180. Pre-employment screening              |
| 3. Abrasives, abrasive disks, points & wheels         | 60. Credit card processing              | 121. Impression materials & supplies        | 181. Prophy materials/items                |
| 4. Acrylics & accessories                             | 61. Crown and/or bridge materials       | 122. Infection control products             | 182. Prophylaxis angles & kits             |
| 5. Air abrasion units                                 | 62. Crown and/or bridge removers        | 123. Instruments, surgical                  | 183. Provisional C&P materials             |
| 6. Air compressors                                    | 63. Custom tray materials               | 124. Instrument boxes                       | 184. Pulse oximeter                        |
| 7. Alginate   | 64. Debt recovery                       | 125. Instrument sharpening                  | 185. Purchasing Web site                   |
| 8. Alloy, silver amalgam                              | 65. Dental adhesives                    | 126. Instruments, diamond                   | 186. Record keeping system                 |
| 9. Amalgamators & accessories                         | 66. Dental assisting school             | 127. Instruments, endodontic                | 187. Removable dentistry                   |
| 10. Amalgams  | 67. Dental cleaning aids                | 128. Instruments, general                   | 188. Restorative dentistry                 |
| 11. Analgesia equipment & supplies                    | 68. Dental dealers                      | 129. Instruments, operating & accessories   | 189. Restorative instruments               |
| 12. Anatomical models                                 | 69. Dental flossing materials           | 130. Insurance                              | 190. Restorative materials and accessories |
| 13. Anesthetic delivery system                        | 70. Dental hygiene materials            | 131. Insurance resolution                   | 191. Restorative pediatric crown           |
| 14. Anesthetics, topical                              | 71. Dental laboratories                 | 132. Intra-oral x-ray                       | 192. Retail dental supply                  |
| 15. Antibiotics                                       | 72. Dental restorations                 | 133. Investment services/material/equipment | 193. Retraction materials                  |
| 16. Apex locators                                     | 73. Dental supplies & equipment         | 134. Irrigators, oral                       | 194. Rubber bases                          |
| 17. Appointment reminder                              | 74. Dentifrice/toothpaste               | 135. Lasers                                 | 195. Rubber dams                           |
| 18. Appraisals, practice sales, transition consulting | 75. Denture adhesives/adherents         | 136. Lights, curing                         | 196. SBA lending                           |
| 19. Articulating papers                               | 76. Denture base materials              | 137. Lights, diagnostic                     | 197. Scalers/ultrasonic scalers            |
| 20. Audiovisual equipment & materials                 | 77. Denture repair                      | 138. Lights, operating                      | 198. Scalpels                              |
| 21. Autoclaves & sterilizers                          | 78. Desensitizing paste                 | 139. Loupes                                 | 199. Sealants                              |
| 22. Barbed broaches                                   | 79. Diamond discs                       | 140. Lubricants                             | 200. Sealing/stain removing devices        |
| 23. Bite registration pastes                          | 80. Diamond points                      | 141. Mallets                                | 201. Snoring prevention devices            |
| 24. Bite registration trays                           | 81. Digital cameras                     | 142. Management systems                     | 202. Spatulas                              |
| 25. Bleaching materials                               | 82. Digital radiography                 | 143. Mandrels                               | 203. Sponges, sterile & nonsterile         |
| 26. Bonding agents                                    | 83. Disinfectants                       | 144. Marketing tools                        | 204. Stabilizers                           |
| 27. Bone clamps                                       | 84. Disposable 3-way trays              | 145. Masks                                  | 205. Sterilizers                           |
| 28. Bone grafting materials                           | 85. Disposable products                 | 146. Medical savings accounts               | 206. Stools, laboratory/operator           |
| 29. Books, professional/scientific                    | 86. Dry vacuum systems                  | 147. Mirrors, hand                          | 207. Surgical equipment & supplies         |
| 30. Brochures & other publications                    | 87. Electric lab systems                | 148. Mixing pads                            | 208. Surgical guides                       |
| 31. Burs, all types                                   | 88. Electric oral surgery systems       | 149. Mobile dental services                 | 209. Surgical microscopes                  |
| 32. Cabinets  | 89. Electronic claims submission        | 150. Monitoring equipment & supplies        | 210. Sutures                               |
| 33. Cameras, extraoral                                | 90. Electrosurgical equipment           | 151. Mouthwashes/rinses                     | 211. Syringes                              |
| 34. Cameras, intraoral                                | 91. Emergency equipment                 | 152. Needles                                | 212. Temporaries matrix                    |
| 35. Caprography                                       | 92. Emergency kit                       | 153. Office supplies                        | 213. Tooth shade guide                     |
| 36. Carts   | 93. Employment services                 | 154. On-hold messages                       | 214. Tooth whitener                        |
| 37. Cassettes   | 94. Endodontic instruments and supplies | 155. Operating lights, extraoral            | 215. Toothbrushes, hand or power           |
| 38. Cavity liners                                     | 95. Endodontic systems                  | 156. Operating lights, intraoral            | 216. Towels, patient                       |
| 39. Cements, all types                                | 96. Endosonic                           | 157. Optical aids                           | 217. Ultrasonic equipment & supplies       |
| 40. Chair upholstery                                  | 97. Equipment dealer/leasing            | 158. Orthodontic appliances                 | 218. Ultraviolet                           |
| 41. Chairs  | 98. Equipment repair & maintenance      | 159. Orthodontic brackets                   | 219. Uniforms, gowns, shoes                |
| 42. Charts, endodontic                                | 99. Etchants                            | 160. OSHA compliance information            | 220. Units & accessories                   |
| 43. Chewing gum                                       | 100. Eugenol                            | 161. Oxygen & anesthesia equipment          | 221. Vacuum units/accessories              |
| 44. Clamps  | 101. Evacuators and evacuator systems   | 162. Paste fillers                          | 222. Varnishes                             |
| 45. Cleaners & cleansers                              | 102. Eyeware, protective                | 163. Patient financing service              | 223. Vital sign monitors                   |
| 46. Clinical photographic & video imaging             | 103. Fiber optic                        | 164. Patient incentive materials            | 224. Warm gutta-percha system              |
| 47. Communication systems                             | 104. Files & reamers                    | 165. Patient record forms                   | 225. Wax ropes & strips                    |
| 48. Communicators                                     | 105. Filling materials & accessories    | 166. Periodontal charting                   | 226. Web site design                       |
| 49. Composites  | 106. Financial services & planning      | 167. Periodontal materials                  | 227. Wedges & bite blocks                  |
| 50. Computer hardware                                 | 107. Financing                          | 168. Pharmaceuticals                        | 228. X-ray film/supplies                   |
| 51. Computer imaging paper & printers                 | 108. Fluoride products                  | 169. Plaque control products & accessories  | 229. X-ray machines & equipment            |
| 52. Computer service                                  | 109. Forceps                            | 170. Points, absorbent                      | 230. X-ray processors & accessories        |
| 53. Computer software                                 | 110. Front office training              | 171. Points, silver                         | 231. Other _____                           |
| 54. Continuing education                              | 111. Furniture                          | 172. Polaroid cameras                       | _____                                      |
| 55. Contra angles                                     | 112. Gloves                             | 173. Polyether                              | _____                                      |
| 56. Contractor  | 113. Gutta-percha cones                 | 174. Polysiloxane                           |  |
| 57. Core build-up                                     | 114. Gypsum                             | 175. Porcelain                              |  |
|   | 115. Handcreams & soaps                 | 176. Post systems                           |  |
|   | 116. Handpieces, operating & laboratory | 177. Practice acquisition financing         |  |
|   | 117. Healthcare                         | 178. Practice management, sales, marketing  |  |
|   | 118. Hemostatic solutions & yarns       |   |  |

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_